

PERSONALIZED ACCELERATOR FOR EARLY-STAGE FOUNDERS

# From chaos to **product-market fit**, one validated step at a time.

We help technical early-stage founders apply the right strategic move to their specific business at every step, so they can reach product-market fit without burning runway on guesswork.

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## THE PROBLEM

# You do not have an information problem. You have an application problem.

There has never been more startup advice, and never a harder time to know which of it applies to your business. You have read the playbooks, tried the tools, and you still cannot tell which two or three moves matter this month.

Underneath it, you cannot tell whether you are making real progress or just staying busy, while the runway keeps ticking. The frameworks already exist. The hard part is applying them to your specific business, with the stakes real and the time finite.

## WHY THE USUAL OPTIONS FALL SHORT

### Generic AI

No method and no memory. It agrees with whatever you tell it and forgets your business by the next session.

### AI co-founder tools

They generate outputs and leave you to apply them alone, and most stop at launch.

### Elite accelerators

Around 7% of your company, a high chance of rejection, and a fixed cohort you wait to join.

## The cost of staying here

Six months of effort, a slightly better product, and the traction question exactly where it started. Left long enough, the runway makes the decision for you.

## THE SOLUTION

# A personalized accelerator that does the work with you.

solvee applies the right framework to your specific business at every step, holds the full context of your decisions, and will not let you move forward on something you have not validated. The playbook adapts to your business, not the other way around.

### MEMORY

#### **Persistent business profile**

Every decision, validated fact, and open assumption, remembered across sessions. Nothing answered twice.

### EVIDENCE

#### **The coherence gate**

A gate scores four pillars, Customer, Solution, Market, and Authority, so you advance only on proven ground.

### GUIDANCE

#### **Your advisory team**

An Advisor for any question, plus four Chiefs: a CFO for financials, a CRO for revenue, a CMO for marketing, a COO for execution.

### WHY THIS WORKS

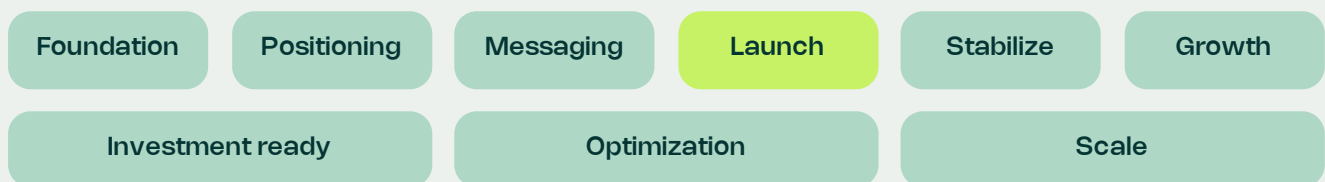
#### **The method came first. The AI came second.**

solvee is the productization of fifteen years of consulting, including a 300-person transformation program at BOSCH, built on the systems thinking of Donella Meadows and the strategy of Richard Rumelt. That is the reverse of how the category was built, and it is the part a competitor cannot copy quickly.

## THE JOURNEY

# A clear path from foundation to scale. Launch is the halfway point.

The first ninety days take you through foundation, positioning, messaging, and launch. The program keeps moving you forward from there, past product-market fit, all the way to healthy scaling. No competitor goes past launch. solvee treats launch as step 16 of 43.



9 phases · 43 steps · launch at step 16, the halfway point, not the finish line

## WHAT YOU WALK AWAY WITH

### **Investor-quality documentation**

Every step produces something finished you can use, not notes from a conversation: your positioning, your offer, your messaging, your launch plan.

### **A library of usable assets**

One-page assets you can act on today, generated from your own business: scorecards, blueprints, outreach scripts, and more.

Within the first 30 to 60 minutes, the foundation assessment already shows you where you stand, the specific gaps holding you back, and clear tasks you can act on right away.

# Everything a great accelerator gives you. None of what it takes.

## vs a top accelerator

No equity, no application, no cohort to wait for. You start today and keep your company.

## vs generic AI

A proven method, full memory of your business, and a gate that holds you to evidence instead of agreeing with you.

## vs AI co-founder tools

solvee does the work with you and keeps going long past launch, where the others stop.

## EARLY RESULTS

Founders in early access have made real progress: sharper niches, clearer positioning, and in one case a revenue-generating company realized it was serving the wrong customers and changed its brand and go-to-market. The program is in early access, and these are directional, honest results, not a finished track record.

### THE SHIFT

**You stop guessing. Each week you know the two or three moves that matter, and why.**

You have a repeatable way to win customers, a clear position you can explain in a sentence, and the assets to act on it. When you talk to an investor, you bring evidence, not just a story.

**\$299 a month. No equity. No lock-in.**

**\$199 / month**

Founding rate until July 1. Standard \$299 / month. No equity, cancel anytime.

WHAT IS INCLUDED

- + The full 43-step program, foundation through scale
- + Your persistent business profile and coherence gate
- + The Advisor and your four Chiefs
- + Investor-quality documents and the asset library
- + Group office hours

PROGRESS GUARANTEE

**You are never left to figure it out alone**

A 30-day money-back guarantee, plus partner-coach access: real human help built around your specific situation, not generic advice. The gate does its job, and we get you through it.

A coach runs \$1,000 to \$2,000 a month. A top accelerator takes around 7% of your company. solvee is \$199 to \$299 a month and takes no equity.

**Start your foundation assessment**

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